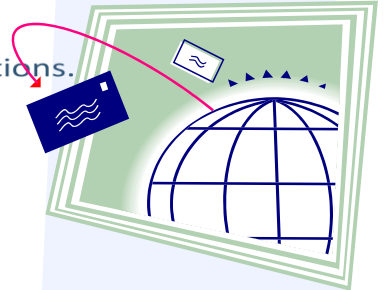


- Bonusbox is built from the ground up as a DIY Model. This very easy to use interface enables you to build an exciting packaged deal, and post in minutes.
- Create / Schedule 2+ deals a month per brand. Build and sustain high interest across your customers and their social media networks arena.
- Control the Scale, if needed you can limit inventory if you offer a very aggressive package-deal.
- Control the Discount, minimum 20% rather than 50%, POWERFUL engaging sliding price meter. Creates strong incentive for customers to share deal, like deal, and also to purchase early.
- Keep track of the number of views, purchases, and redemptions.



The price meter can have between 2 and 10 different levels. As users share, tweet, visit the site via referral links, and purchase the deal, the bar will move forward based on an algorithm that takes into account your business size / social presence.



Users only pay the ending price of the deal even if they purchased it at the start. They also receive internal Bonusbox credits in greater numbers the earlier they buy. This is a big component in what makes Bonusbox so unique and engaging for your customers to get involved and have incentives to 'pass on the word' and advertise your establishment.



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 1900 Cook Ave,
 Cleveland, OH 44109
 Phone: 216.672.6292
 Fax: 216.672.6181

BONUS BOX

Engaging Offers That Grow Socially

TargetMedia
 Enterprises, Inc.
www.TargetMediaEnt.com

TargetMedia

Enterprises, Inc.



Social Marketing by BONUS BOX

- ◆ Run deals when you want
- ◆ Lowest fee structure in industry
- ◆ Get your prepaid sales \$ quicker
- ◆ Incites 'Word of Mouth' behavior
- ◆ Generate NEW customers to your brand
- ◆ Reward visitors for early participation

The Ultimate In Socially Inspired Marketing

Bonusbox is built from the ground up as a DIY Model. This very easy to use interface enables you to build an exciting packaged deal, and post in minutes.

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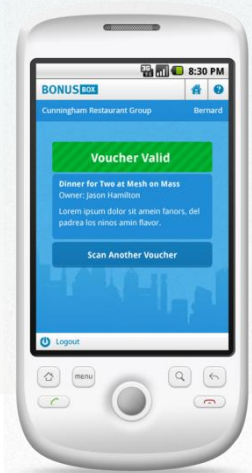
/// Create / Schedule 2+ deals a month per brand. Build and sustain high interest across your customers and their social media networks arena.

Market to your Facebook, Twitter and email databases with NO upfront or monthly on-going costs.



Call Today 216.672.6292

SCHEDULE A PERSONAL WEBINAR



As users like, tweet, view from those social shares, and purchase the deal, the deal's price meter will move, this incites the new wave 'Word of Mouth' behavior from your customers.

Reward visitors for early participation with internal credits (top level a full 5%), and additional rewards for social actions with direct discounts.

BONUS BOX

Engaging Offers that Grow Socially

MERCHANTS

BONUSBOX™ puts the power in your hands as a business owner to create and manage deals that you can advertise to your customer base, their friends and Bonusbox members. Our interactive deals encourage word of mouth marketing bringing in the new customers that every business owner is looking for, while also rewarding existing customers. Our low fee structure helps you actually profit from deals and empowers you to run deals on a more frequent basis.

CONTROL YOUR DEALS

We've designed an easy to use but powerful interface where you can create and schedule deals, view the progress of running deals, and validate redemptions. Run deals when you want to run them. For businesses with multiple brands or locations we have a powerful location management tool that will allow you to run deals for multiple locations from the same user interface.

REWARD EXISTING, BRING IN NEW CUSTOMERS

Bonusbox deals are uniquely interactive. You set min/max deal prices and as users share the deal with their friends and family through social media the deal will become more affordable. Existing customers market your offer to their friends, and the friends will be exposed to your brand and your offer. Recommendations from friends are powerful referrals that greatly increase conversion rates.

THE BONUSBOX ADVANTAGE

- **Effective Promotion** - Your offer will be available on our website, your Facebook page, and you can even embed it on your site. Outstanding deals have a chance to be the featured deal on our site, and to our email subscribers.
- **Low Fee Structure** - Our low fee structure allows you to profit from your deals and offer them more frequently as compared to other pricing models. This also enables you to offer more creative and engaging deals for your customers.
- **Control** - When you create your deal you choose the brand the deal is for, the time frame of the deal (up to 2 days), when it goes live, the min and max prices, the number of levels, the title, description, images, restrictions, etc... The power is really in your hands.
- **Customer Service** - We know you're busy. We will be here to help your customers with any issues they might have, as well as help you with anything you might need.

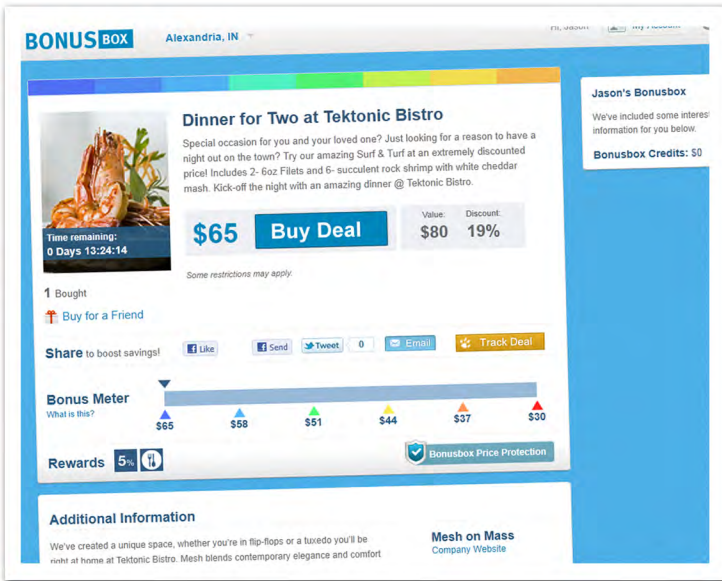
The screenshot shows the 'Edit Deal' interface for a restaurant. The deal title is 'Dinner for Two at Tektonic Bistro'. The current price is \$58, representing a 28% savings from the original \$80.00 value. The deal has 0 purchases and a time remaining of 0 days 23:59:15. The interface includes a 'BUY DEAL' button and a 'BUY FOR A FRIEND' button. A progress bar at the bottom shows price levels from \$65 down to \$30. The description of the deal is: 'Special occasion for you and your loved one? Just looking for a reason to have a night out on the town? Try our amazing Surf & Turf at an extremely discounted price! Includes 2- 6oz Filets and 6-'

- **Analytics** - At the moment track your impressions and sales. In the future you will be able to drill down and see what users are your best customers, how they are finding your deals and more.
- **Triggers** Coming Soon - One of our upcoming features is the ability to add triggers, reward customers that redeem your deals with exclusive deals or rewards.

Call Us Today At 216.672.6292

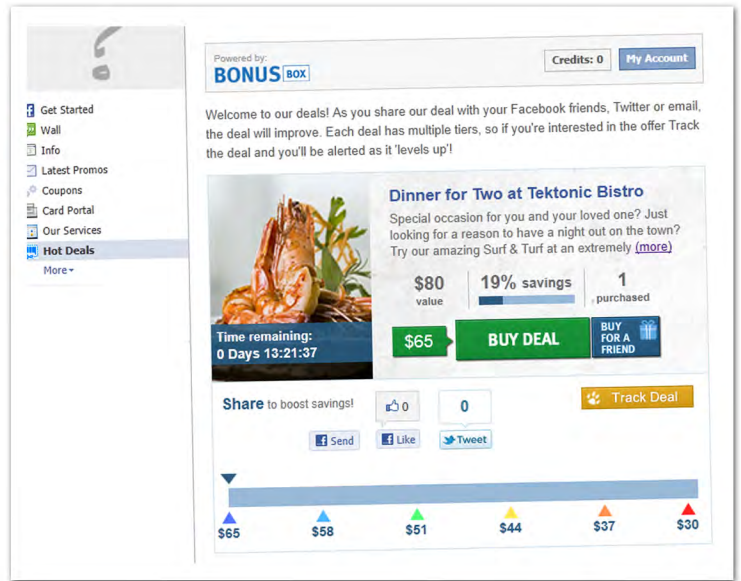
MERCHANTS

BONUSBOX™ makes it easy for your customers to purchase deals. The screenshots below illustrate the user-experience as they travel from a promotion to your Bonusbox deal.



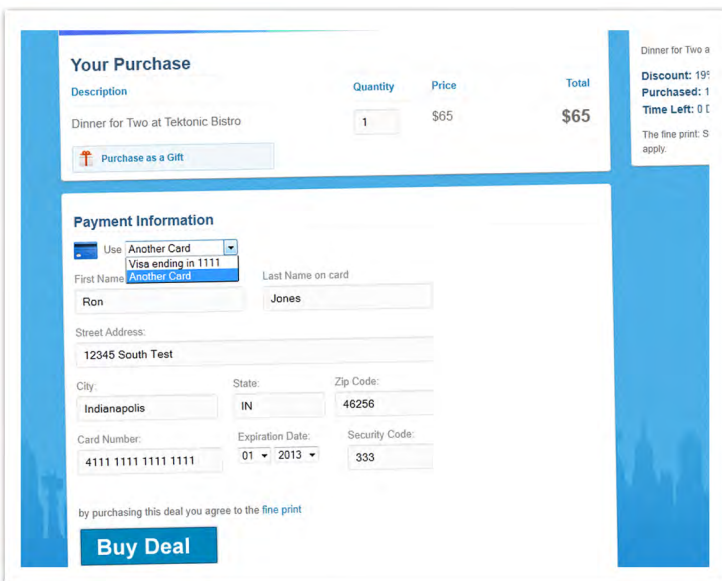
DEAL INFORMATION PAGE

Site visitors can view deal details and share your deal from this page on the Bonusbox site.



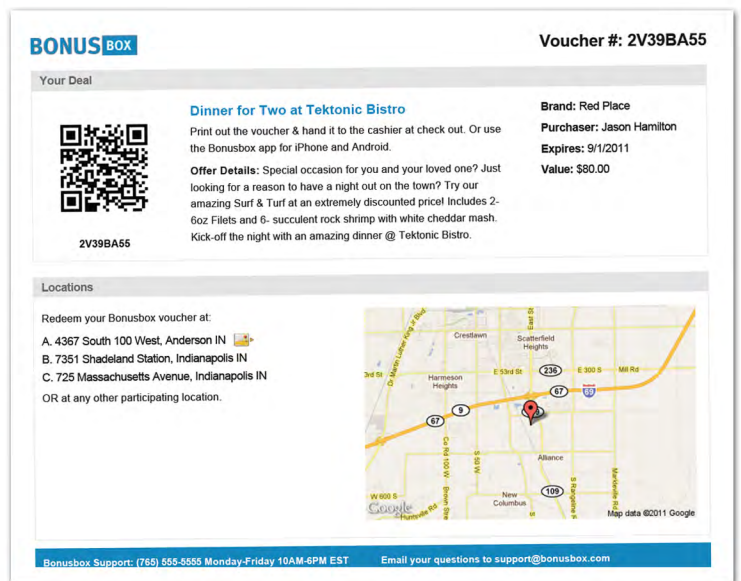
BONUSBOX FACEBOOK APP

You can easily advertise your deals directly on your brand's official Facebook page.



SEAMLESS CHECKOUT

Checkout is a simple process, we've consolidated it to one page, with securely stored payment profiles.



DEAL VOUCHER

After purchase customers will receive a standardized deal voucher to present as proof of purchase.