



Connective Mobile

is a leading provider of mobile marketing solutions delivering Text Messages (SMS) and Voice Broadcasts to targeted consumers. We provide an array of turn key mobile solutions and customize our services to meet all of the mobile needs of our clients.

Try it out!
Text: INTOUCH
To: 71813

WWW.TARGETMEDIAENT.COM

MANAGED MOBILE

How It Works:

Consumers (requestors) sign up for your mobile club by texting your keyword to 71813 or online at your website.

You (the texter) can send promotional messages to those who have opted in simply by logging on to our website to create a text or voice broadcast.

Key Features:

- You can enter broadcasts at your convenience to be delivered at a specific time that you choose.
- Requestors redeem offers by showing their phone and/or responding to your message.
- We manage your text promotions through our intouchdining managed web portal. No special software, technology, or training is needed.

Benefits:

- Text messages are easily stored and accessible until your patrons delete it.
- Text messaging has shown a greater response rate than traditional advertising.
- Text messaging provides a quantifiable Return On Investment.
- Text messaging & Voice Broadcasts create a more personal interaction with your customers.
- Text messaging & Voice Broadcasts increase recurring revenue with your existing patrons.
- Text messaging provides strong viral reach via your existing patrons at little to no additional cost.





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MOBILE PLANS AND FEATURES

Keyword:

A word assigned to your account that enables you to interact with your customer.

Message:

Each communication to a subscriber is considered a message.

Subscriber List:

List of phone numbers subscribed to your keywords.

Message Board:

A program that allows consumers to text in a message and have it displayed on a branded web page.

Random Selector:

A program that randomly selects a subscriber from your list and delivers a message to that individual. Great for door prize giveaways.

Branded Page:

An online portal branded with your logo. Allows your company to offer SMS as an integrated part of your marketing plan.

Intouch Text:

With all three program levels we help you to successfully integrate your mobile club so that it enhances the other marketing initiatives that you already have in place.

Set up Fee:

For initial plan start up task, we charge a modest one time set up fee.



	INTOUCH MOBILE CLUB	INTOUCH MOBILE PRO	INTOUCH MOBILE ENTERPRISE
Price	\$89/Mo	\$189/Mo	\$289/Mo
Included Keywords	1	2	2
Included Messages	1000	2500	5000
Additional Keywords	\$20/Mo	\$15/Mo	\$10/Mo
Additional Messages	\$.08/ea	\$.06/ea	\$.05/ea
Managed Subscriber List	Yes	Yes	Yes
Random Selector	Yes	Yes	Yes
Set up Fee	50	75	100

GO MOBILE TODAY!

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